



Dear Friends and Community Members....It's Auction Time!

Mark your Calendars: The Steck Auction *Après Ski*

Friday November 10, 2023 7-10pm

Woods Boss Brewing, 2210 California Street, Denver

THE AUCTION NEEDS YOU!

Our fundraising goal for the auction is \$100,000. This money will be used by the PTSA to fund:

- Classroom support by paraprofessionals
- Essential classroom, library, and playground materials

Wait - I thought public schools were free?! Why do we need to raise money?!

- Watch this video for some information on the funding of Colorado's public schools:
 - <https://vimeo.com/161963736>

What is the Auction? The Auction is our school's major fundraiser, and the proceeds directly benefit your kids and classrooms. Take the opportunity to get together, have fun and raise money for a cause we all believe in! Grab your partner or a group of friends and enjoy the night at this adults-only event. Tickets will be sold online for \$60 each until 10/27, then \$75 each. Need financial assistance? Contact **Katie Myers Fogarty**

Donations – How Can I Help?

- Sponsors – Who do you know? What businesses do you frequent? Our auction is a wonderful way for your favorite companies to get exposure. For information on different levels of giving and general info [click here](#).
- Condos, Timeshares, Experiences – Have a condo in the mountains? A timeshare in Mexico? All donations are welcome! For more information [click here](#)
- Host a Buy-A-Share Party — You set the theme, you set the number of people, you decide! Steck families sign up at a fixed cost per person/couple/kid. Some ideas

from past auctions: Virginia Vale Pool Party, Margaritas & Mamacitas, Jazz in the Park, Photos with Santa, Frat Party, Holiday Gift Wrapping Party - just to name a few!

- **Business Services, Gift Cards** – Many of you have your own business. Consider if your (or another family members’) business could contribute toward the auction. In past years, we have had personal training, home decorating, salon services and more. Ask your favorite businesses for a gift card (or purchase one and donate!)
- **FILL THE BAR** - donate wine or spirits at \$20+ value. We will use the bottles for an auction package. Drop your bottles at 501 Bellaire St. (Katie Fogarty’s house)
- **Employer matching** – Ask your employer if they offer any type of matching programs.

Frequently Asked Questions

What Happens on Auction Night? The evening begins with beer, wine and silent auction bidding. We have a DJ, appetizers and more!

Bidding – Throughout the evening you can scope out your favorite items. You’ll find great items in all price ranges. Bidding will be mobile-based through Bolder Events. No app download required.

Live Auction – As the silent auction closes, the live auction begins. We will have 3-4 exclusive prizes here, as well as a direct appeal, pledges that are 100% tax deductible.

Winning and Taking it Home – Please check out with our staff and take things with you that evening.

Some Tips – You’ll want to get to the very popular Buy-a-Share section early in the evening, as they are first-come/first-serve items. These are super fun experiences for adults and/or children of which you “buy-a-share” to attend. Costs for these fun experiences vary by event, but can sell out quickly!

What do I wear? — The theme this year is Après Ski. Wear whatever you are comfortable in, but lodge chic is highly encouraged! So pull out those cable knit sweaters and pompom hats and come ready to party! Watch Class Tag for more inspiration and a “lookbook”.

Steck PTSA is a non-profit organization. Donations are tax-deductible to the extent allowed by law. All donations will become the property of the Auction and will be used for fundraising purposes. EIN 84-6047990