



BECOME A STECK CORPORATE SPONSOR FOR THE 2021/22 SCHOOL YEAR

Sponsorship of Steck puts you directly in front of parents, business owners and professionals in the Hilltop, Congress Park, and Cherry Creek neighborhoods!

Located in Hilltop, Steck serves students in preschool and grades K-5. Steck ranks among the top 10 of all Denver Public Schools based upon the 2019 School Performance Framework -- a way to understand and communicate how schools are serving students. Steck Stars are known, safe, inspired, challenged, and empowered.

Below highlights the fantastic opportunities that sponsorship provides, in addition to these key benefits:

- **Reaching a Targeted Audience and Gaining Loyal Customers.** Steck is comprised of roughly 400 existing parents and 100 new parents joining each year. The neighborhoods Steck serves have an average household income of over \$150K. Being a sponsor is an excellent way to advertise your business to hundreds of families who live, work, shop and dine in the Hilltop, Cherry Creek, and Congress Park neighborhoods! Steck families value community support and are loyal to businesses that strengthen our school.
- **Charitable Giving.** Giving to the PTSA ensures that your dollars go directly to educate our children. Sponsorship is tax deductible to the extent of the law. Sponsorship benefits at any level may be declined for full tax deduction.

The deadline for sponsorship is **December 1, 2021**. Thank you for your consideration! Contact Steck Treasurer Julie Seltenhammer (steckpta@gmail.com) with any questions or concerns.

SPONSORSHIP LEVELS

Platinum Sponsor - \$2,500 and up

Name/logo placement on banner placed on school property
Name/logo and hyperlink to business on PTSA website and two (2) e-newsletters

Gold Sponsor - \$1,000 and up

Name/logo placement on banner placed on school property
Name/logo and hyperlink to business on PTSA website and one (1) e-newsletter

Silver Sponsor - \$500 and up

Name/logo placement on banner placed on school property
Name/logo and hyperlink to business on PTSA website